



Euro Mine Expo

PRESS RELEASE

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Euro Mine Expo 2010 in Skellefteå – the mining industry's natural meeting place

The Euro Mine Expo combined trade fair and conference is being held between 8 and June at Skellefteå Kraft Arena.

More than 150 exhibitors have booked space and the exhibition is twice the size it was the first time it was held in 2008.

Pressure from exhibitors has been enormous and the trade fair has been sold out for some time, with many exhibitors on a reserve list. Our aim is to be Europe's best meeting place for the mining industry and with 21 nations represented Euro Mine Expo is well on the way, says Margaretha Lundquist, Nolia CEO.

– Our region is a central part of the industry in Europe and Euro Mine Expo reinforces that position, says Lennart Gustavsson, Chairman of Georange. Many countries in Europe are highly dependent on imports of important metals; our part of Europe can help with supplies of raw materials. We want to exploit this by creating a meeting place that everyone wants to come to.

Euro Mine Expo is a golden opportunity for companies in the Skellefteå region, and not only those in the mining sector and its associated industries.

– Major companies from around the world will be visiting us so now it is up to the companies in the region to take advantage of the possibilities, Lennart Gustavsson goes on. It will naturally also give trade and the hotel and restaurant sector a boost during the days that Euro Mine Expo is going on.

Alongside the trade fair Euro Mine Expo also has an extensive conference programme with internationally renowned speakers. The event's importance is further underlined by the fact that Sweden's Minister for Enterprise and Energy Ms Maud Olofsson will deliver the opening address.

A new feature this year is that exhibitors will be able to take part in organised business meetings arranged by the Enterprise Europe Network. The aim is to increase participants' chances of finding new business partners.

They also have the chance to make field trips to the Skellefteå region's vibrant mining district, with visits to the Rönnskär smelter, the Renström Mine and the Björkdal Mine (northern Europe's biggest gold mine).

– We are very excited about Euro Mine Expo 2010 and the timing is excellent, the recession is coming to an end and the industry has faith in the future, says Lennart Gustavsson.

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Read more about Euro Mine Expo at www.euromineexpo.se

NOLIATM

Nolia is jointly owned by Umeå and Piteå municipalities and has a cooperation agreement with the Sundsvall Exhibition Centre. The Stora Nolia trade fair is held alternate years in Piteå and Umeå and is the region's annual meeting place for trade and industry and Sweden's biggest annual trade fair. Nolia also organises many other trade fairs and conferences in different sectors and in different places around the region every year. Read more at www.nolia.se



The Georange non-profit organisation is a coordinating professional and industrial organisation with its main base in Sweden's ore and mineral assets. The organisation's main task is to expand the concept of societal and industrial development as regards the mining and minerals industry, in order to create conditions for the development of new and existing companies. Read more at www.georange.se