

EXHIBITOR SURVEY Euro Mine Expo 2010

Company:..... Contact person:.....

Phone: E-mail:.....

1. Was it a given decision to participate in Euro Mine Expo 2010 as an exhibiting company?

1. Yes
 2. Uncertain
 3. No

Comments:

.....

2. What were your primary reasons for participating? (Multiple choice question)

1. News presentation: technique/products/services
 2. Find new customers, suppliers, prospects
 3. Maintain existing business contacts
 4. Brand building
 5. Development of new markets
 6. Networking
 7. Other reason.....

.....

3. What visitor categories were the most important for you to meet at Euro Mine Expo 2010?

Comments:

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4. Have you made foreign business contacts? If "Yes"; from which countries?

1. Yes
 3. No

Comments:

.....

5. Try to summarise already achieved results and likely secondary results of the business contacts you have had, how do you feel the trade fair has been for your company?

5. Very good
 4. Good
 3. Satisfactory
 2. Bad
 1. Very bad
 0. No opinion

6. What do you think about Euro Mine Expo 2010 in terms of:
• Overall impression

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Visitor quality

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Number of visitors

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Exhibitor quality

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Number of exhibitors

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Conference programme

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Social activities (Get Together & Mingle Party, Conference Buffet Dinner, coffee breaks)

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Premises as a whole

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Atmosphere at the trade fair and conference

- 5=Very good 4 3 2 1=Very bad 0=No opinion

7. What do you think about the extension of the conference programme?

1. Too large
 2. Just right
 3. Too small

Comments:

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8. Do you feel that the choice of subjects (topics) for the conference were relevant for you as an exhibitor?

1. Yes
 2. No
 3. Do not know

Comments:

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9. Were there any visitor categories you feel were missing from the trade fair?

1. No, none
 2. Yes, the following

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10. Were there any exhibitor categories you feel are missing from the trade fair?

1. No, none
 2. Yes, the following

.....

11. What rating would you give Euro Mine Expo 2010 in terms of:

• Overall impression of service

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Personal treatment

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Euro Mine Expo's website

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• The information you received before the trade fair

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Moving in

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Goods receiving

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Quality of rented products

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Quality of ordered services

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Signs in the premises

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Moving out

- 5=Very good 4 3 2 1=Very bad 0=No opinion

12. Rate your experiences associated with the meals (lunches, coffee breaks, Get Together & Mingle Party, Conference Buffet Dinner)

• Food & drink

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Service & treatment

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Atmosphere

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Queues

- 5=Very good 4 3 2 1=Very bad 0=No opinion

• Overall experience

- 5=Very good 4 3 2 1=Very bad 0=No opinion

13. What do you count as your three most important trade fairs at which to have an exhibitor presence?

1:

2:

3:

Do not exhibit at any other trade fair

14. What do you count as your three most important trade publications?

1:

2:

3:

15. What do you count as your three most important web sites/calendars in which to have information about upcoming trade fairs?

1:

2:

3:

16. Are you interested in participating at Euro Mine Expo as an exhibiting company next time it will be arranged, on June 12-14 2012 in Skellefteå, Sweden?

5. Yes, absolutely

4. Yes, probably

3. Maybe

2. No, probably not

1. No, absolutely not

0. Do not know

17. How important are the following aspects in the structure of the future Euro Mine Expo?

That the exhibitors can meet current customers.

- 5=V. important 4 3 2 1=Insignificant

That the exhibitors can meet potential customers.

- 5=V. important 4 3 2 1=Insignificant

That the exhibitors can make international business contacts

- 5=V. important 4 3 2 1=Insignificant

An internationally top-class conference programme

- 5=V. important 4 3 2 1=Insignificant

Social activities (Get Together & Mingle Party, Conference Buffet Dinner, coffee breaks)

- 5=V. important 4 3 2 1=Insignificant

That the exhibitors have the opportunity of holding mini-seminars at the Exhibitors Innovation Forum

- 5=V. important 4 3 2 1=Insignificant

That interesting field trips are arranged in connection with the event

- 5=V. important 4 3 2 1=Insignificant

18. In conclusion, can you provide three development suggestions for Euro Mine Expo 2012?

1:

2:

3:

19. Do you have any other comments?

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