

DELEGATE SURVEY Euro Mine Expo 2010

Company:..... Contact person:.....

Phone: E-mail:.....

1. Was it a given decision to participate in Euro Mine Expo 2010?

1. Yes
 2. Uncertain
 3. No

Comments:

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2. What were your main reasons for visiting Euro Mine Expo 2010? (Multiple choice question)

1. Look for new solutions/technique/products/services
 2. Find new suppliers
 3. Maintain existing business contacts
 4. Participate in the conference programme
 5. Networking
 6. Other:

Comments:

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3. What exhibitor categories were the most important for you to meet at Euro Mine Expo 2010?

Comments:

.....

4. Have you made new business contacts at the trade fair and conference?

1. Yes
 2. No

Comments:

.....

5. What do you think about Euro Mine Expo 2010 as to: Overall impression
 5=Very good 4 3 2 1=Very bad 0=No opinion

Exhibitor quality
 5=Very good 4 3 2 1=Very bad 0=No opinion

Number of exhibitors
 5=Very good 4 3 2 1=Very bad 0=No opinion

Conference programme
 5=Very good 4 3 2 1=Very bad 0=No opinion

Social activities (Get Together & Mingle Party,
Conference Buffet Dinner, coffee breaks)
 5=Very good 4 3 2 1=Very bad 0=No opinion

Premises as a whole?
 5=Very good 4 3 2 1=Very bad 0=No opinion

Atmosphere at the trade fair and conference
 5=Very good 4 3 2 1=Very bad 0=No opinion

6. What do you think about the extension of the conference programme?

1. Too large
 2. Just right
 3. Too small

Comments:

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7. Do you think the choice of subjects (topics) for the conference were relevant and added new knowledge?

1. Yes
 2. No
 3. Do not know

Comments:

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8. Was there anything you felt was missing from Euro Mine Expo 2010?

1. No, nothing
 2. Yes, the following

Comments:

.....

9. Where did you see advertising or information about Euro Mine Expo 2010? (Multiple choice question)

1. Advertisements in trade press
 2. Newspaper/magazine article
 3. Invitation from an exhibitor
 4. Conference programme
 5. Work/colleague
 6. Euro Mine Expo's website
 7. Exhibitor's website
 8. Other:

Comments:

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10. What rating would you give Euro Mine Expo 2010 in terms of:
Overall impression of service
 5=Very good 4 3 2 1=Very bad 0=No opinion

Personal treatment
 5=Very good 4 3 2 1=Very bad 0=No opinion

Euro Mine Expo's website
 5=Very good 4 3 2 1=Very bad 0=No opinion

The information you received before the trade fair and conference
 5=Very good 4 3 2 1=Very bad 0=No opinion

Check-in
 5=Very good 4 3 2 1=Very bad 0=No opinion

Signs in the premises
 5=Very good 4 3 2 1=Very bad 0=No opinion

11. Rate your experiences associated with the meals (lunches, coffee breaks, Get Together & Mingle Party, Conference Buffet Dinner)
Food & drink
 5=Very good 4 3 2 1=Very bad 0=No opinion

Service & treatment
 5=Very good 4 3 2 1=Very bad 0=No opinion

Atmosphere
 5=Very good 4 3 2 1=Very bad 0=No opinion

Queues
 5=Very good 4 3 2 1=Very bad 0=No opinion

Overall experience
 5=Very good 4 3 2 1=Very bad 0=No opinion

12. What do you count as your three most important trade fairs and/or conferences to visit?

1:

2:

3:

 Do not exhibit at any other trade fair/conference

13. What do you count as your three most important trade publications?

1:

2:

3:

14. What do you count as your three most important web sites/calendars in which to have information about upcoming trade fairs?

1:

2:

3:

15. Are you interested in visiting Euro Mine Expo next time it will be arranged, on June 12-14 2012 in Skellefteå, Sweden?
 5. Yes, absolutely

 4. Yes, probably

 3. Maybe

 2. No, probably not

 1. No, absolutely not

 0. Do not know

16. How important are the following aspects in the structure of the future Euro Mine Expo?
That I can meet current suppliers.
 5=V. important 4 3 2 1=Insignificant

That I can meet potential suppliers.
 5=V. important 4 3 2 1=Insignificant

That I can make international business contacts
 5=V. important 4 3 2 1=Insignificant

An internationally top-class conference programme
 5=V. important 4 3 2 1=Insignificant

Social activities (Get Together & Mingle Party, Conference Buffet Dinner, coffee breaks)
 5=V. important 4 3 2 1=Insignificant

Possibility of participating in exhibitors' mini-seminars at the Exhibitors Innovation Forum
 5=V. important 4 3 2 1=Insignificant

 5=V. important 4 3 2 1=Insignificant

That interesting field trips are arranged in connection with the event
 5=V. important 4 3 2 1=Insignificant

17. In conclusion, can you provide three development suggestions for Euro Mine Expo 2012?

1:

2:

3:

18. Do you have any other comments?

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